



Smart preparation for retirement

By Suzanne Bourret
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Leave it to the super-organized boomers. They are reinventing themselves. Instead of just doing financial planning, more and more of them are planning what new direction they'll head in after retiring from their main career.

And it isn't Florida.

They're usually in their early 40s, introspective and often disenchanted with the corporate world.

"They want to plan their lives and retirement better with a partner," says Gordon Neufeld of Hamilton.

With wife Marilyn, he launched a business a few years ago called The Best-Half to help with the planning.

Some progressive companies also see the advantage. In some places, the program is becoming part of the retirement package, says Neufeld, whose business is helping employees plan for early retirement or for transitions.

Corporations have realized the need for a proactive approach to retirement and the next stage of life.

There are benefits in an employee with knowledge staying around longer, past his or her middle 50s, and a transition program can help people to develop knowledge.

The next workshop is Nov. 16 at Cedarbrook Farm in Flamborough. The Best-Half website is www.best-half.com.

For more details, contact 905-521-9558.

Gordon Neufeld is a visionary leader, communicator and inventor with a diverse background including 20 years in arts management and 12 years as founder and president of a national award winning consulting firm. Gordon coaches individuals, teams and organizations throughout North America helping them to think differently about their future.

Marilyn Neufeld is a behavioural expert with a background in health care. She is a successful coach and facilitator working with high performing individuals and organizations across Canada.



Kaz Novak, the Hamilton Spectator

Gordon and Marilyn Neufeld